

SIX  
SIX HOSPITALITY  
SIX

**MOTION**  
HOSPITALITY | EVENTS | MANAGEMENT

*Serenity*

**Toco**  
*Colombian Life*

**The Tavern**  
*Bar & Social*

*Olivia*  
JAZZ HANGOUT

LR



MARRIOTT  
MARRIOTT RESORTS  
WORLDWIDE



# Toco

Caribbean Life

INDULGE IN SOME REFRESHING COCKTAILS & CARIBBEAN CUISINE WHILE ENJOYING THE UPBEAT REGGAE VIBES WITH YOUR FRIENDS. THIS PLACE IS A MUST-VISIT FOR ANYONE SEARCHING FOR A FUN-FILLED EVENING.

TOCO'S INDOOR, OUTDOOR, AND ROOFTOP AREAS MAKE IT THE PERFECT VENUE FOR EVERY SEASON. TOCO HAS THE POTENTIAL TO PROVIDE INVESTORS WITH A CONSIDERABLE RETURN ON INVESTMENT. THIS IS DUE IN PART TO THE HIGH VOLUME OF CUSTOMERS, AS WELL AS THE ELEVATED GROSS PROFIT ATTRIBUTED TO THE SIGNATURE COCKTAILS.



ENTRANCE

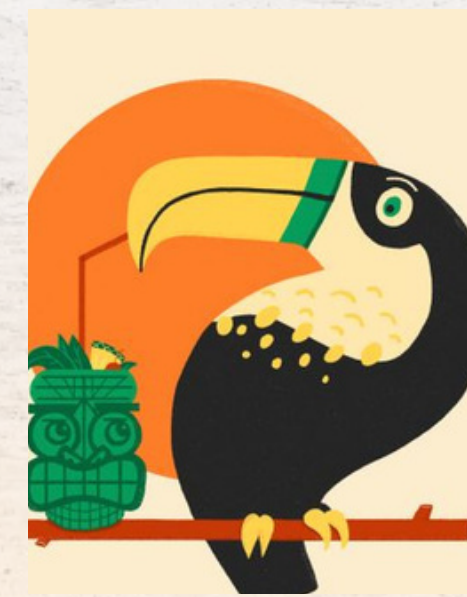
AMBIENCE



- PANTONE® #56D1C9
- PANTONE® #24A19B
- PANTONE® #365D2C
- PANTONE® #D3AC36
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## VENUE & DECOR CARIBBEAN THEME

THIS STYLE IS BRIGHT AND BOLD COLOR  
COMBINATIONS, PLAYFUL PATTERNS, AND  
NATURAL MATERIALS SUCH AS BAMBOO AND  
RATTAN. A CARIBBEAN-INSPIRED SPACE FEELS  
RELAXED AND INVITING.,

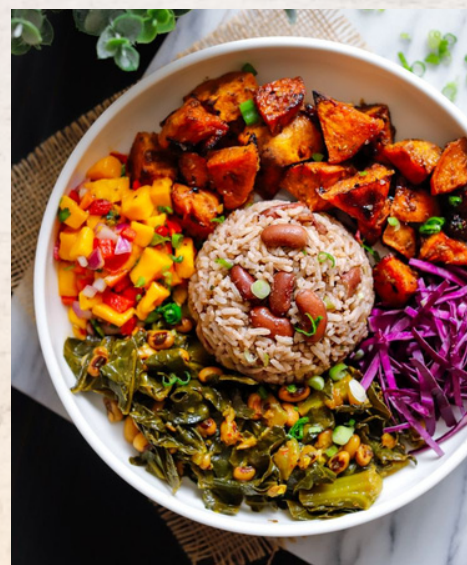




## FOOD CARIBBEAN FUSION

THE CARIBBEAN IS FAMOUS FOR ITS VIBRANT AND FLAVORFUL CUISINE. THE CUISINE IS HEAVILY INFLUENCED BY THE AFRICAN, INDIAN, EUROPEAN, AND INDIGENOUS CULTURES THAT HAVE SHAPED THE REGION'S HISTORY.

THE FOOD IS KNOWN FOR ITS BOLD USE OF SPICES, HERBS, AND FRESH PRODUCE. SOME OF THE SIGNATURE INGREDIENTS USED IN CARIBBEAN CUISINE INCLUDE JERK SEASONING, COCONUT MILK, PLANTAINS, CASSAVA, AND SEAFOOD. WHETHER IT'S SPICY CURRIES, SAVORY STEWS, OR SWEET DESSERTS, THE CARIBBEAN HAS A DIVERSE RANGE OF DISHES TO TANTALIZE YOUR TASTE BUDS.





## DRINKS TROPICAL PARADISE

CARIBBEAN COCKTAILS ARE KNOWN FOR THEIR VIBRANT COLORS AND TROPICAL FLAVORS. THESE DRINKS ARE PERFECT FOR SIPPING ON A HOT SUMMER DAY OR FOR ENJOYING WHILE SOCIALISING WITH FRIENDS. NO MATTER WHAT YOUR PREFERENCE, THERE IS SURE TO BE A CARIBBEAN COCKTAIL THAT WILL TRANSPORT YOU TO A SUNNY, TROPICAL PARADISE WITH JUST ONE SIP.



# SITE MAP



**SPECIALITY 1**  
7244 SQFT

**SPECIALITY 2**  
4639 SQFT.

**SPECIALITY 3 & 4**  
8900 SQFT.

**SPECIALITY 5**  
3175 SQFT.

**SPECIALITY 6**  
4822 SQFT.

**SPECIALITY 7**  
3617 SQFT.

**SPECIALITY 8**  
3143 SQFT.

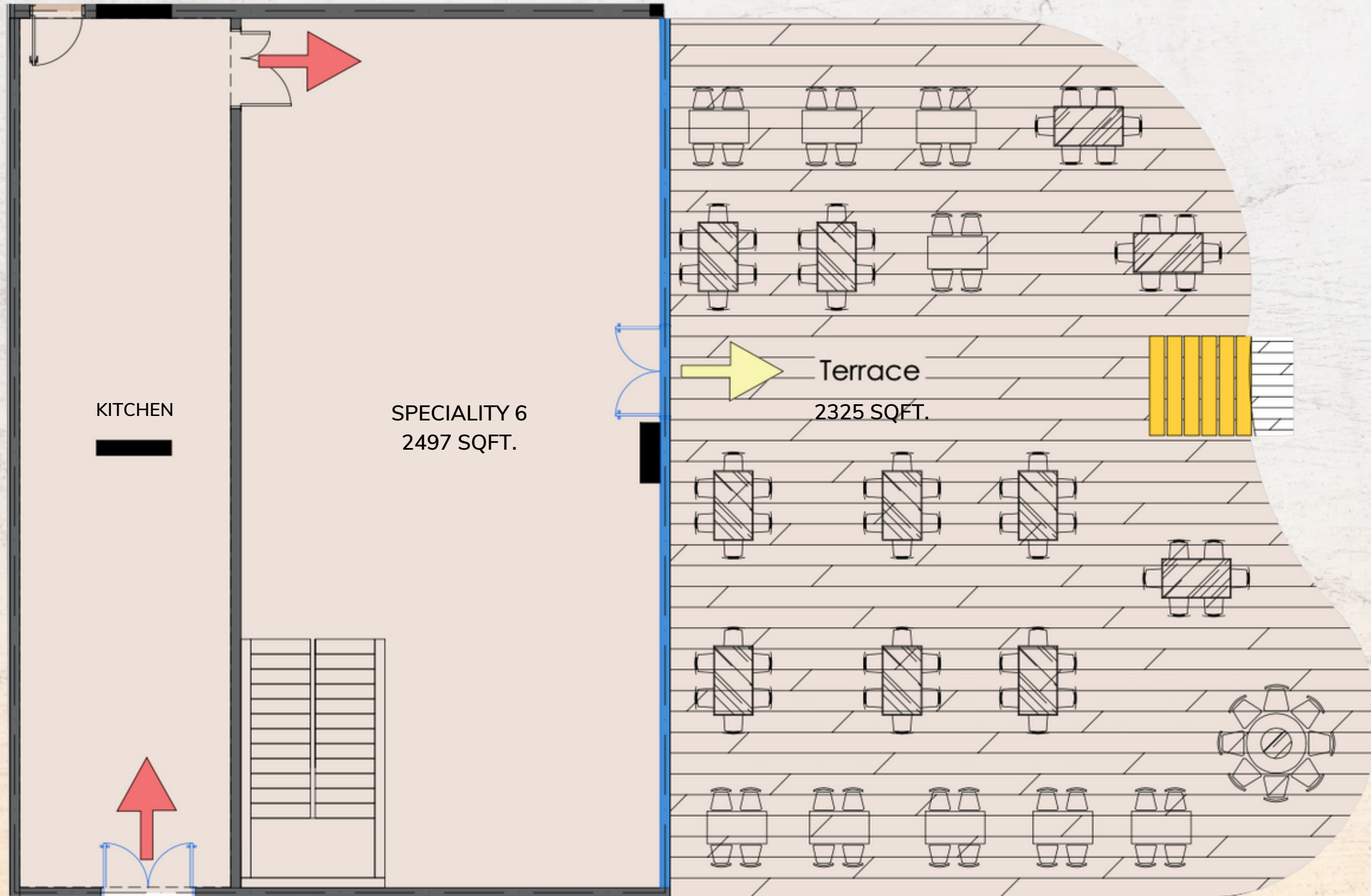
**SPECIALITY 9**  
4876 SQFT.

**SPECIALITY 10**  
2250 SQFT.

- FRONT OF HOUSE CIRCULATION
- PRIVATE ESCALATOR DIRECT FROM GROUND LEVEL
- BACK OF HOUSE CIRCULATION

# AREA MAP

TOTAL 4822 SQFT.







# The Tavern

*Bar & Social*

ENVISION AN EXPANSIVE TAVERN, SPANNING AN IMPRESSIVE 8640 SQUARE FEET, TOWERING CEILINGS AND A PRIME STREET-FACING VIEW. THIS EXCEPTIONAL ESTABLISHMENT IS IDEALLY POSITIONED NEAR ONE OF JVC'S PRIMARY GATEWAYS, RENDERING IT A MUST-VISIT DESTINATION.

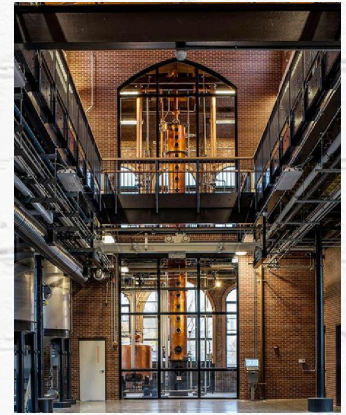
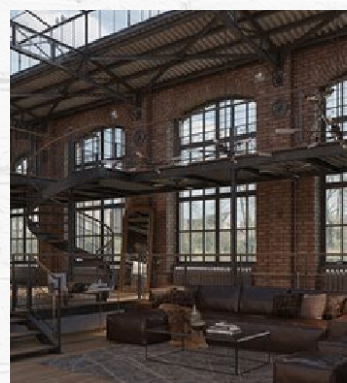
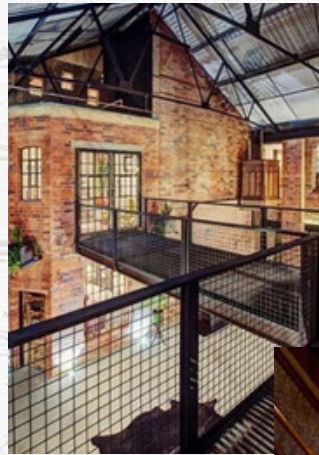
INVESTORS ARE ASSURED OF HIGH RETURNS ON INVESTMENTS DUE TO THE VENUE'S DISTINCTIVE CONCEPT, STRATEGIC LOCATION, AND SIZE.

CONCEPT STYLE: PUB & SOCIAL HANGOUT  
MAJOR SPORTING EVENTS WILL BE SHOWN AT THE TAVERN

# AMBIENCE



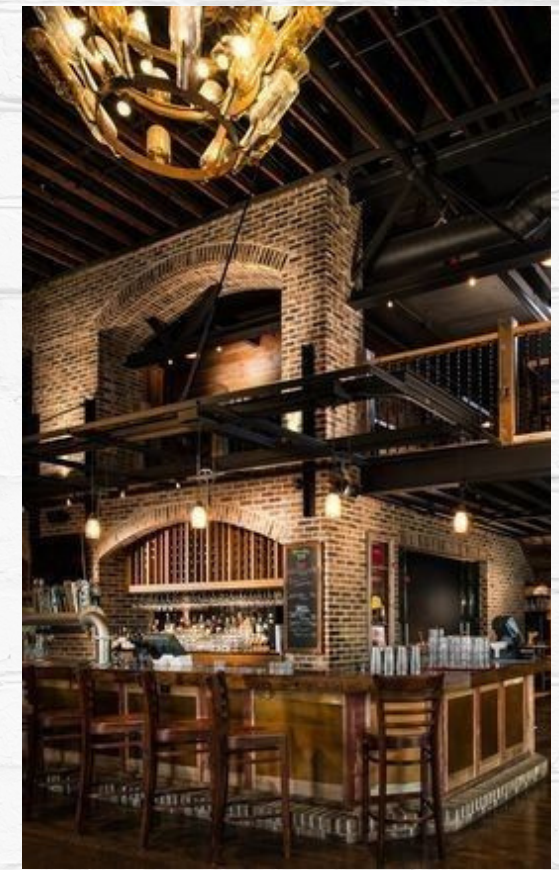
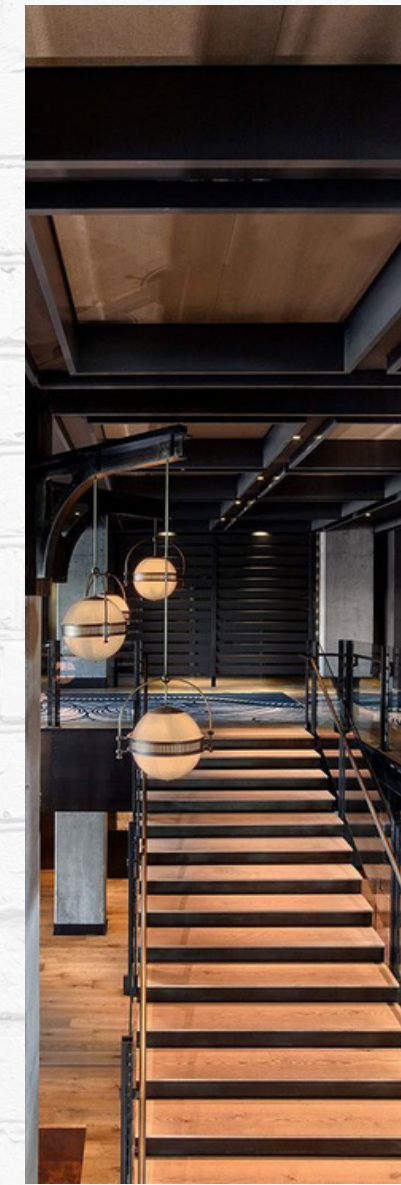
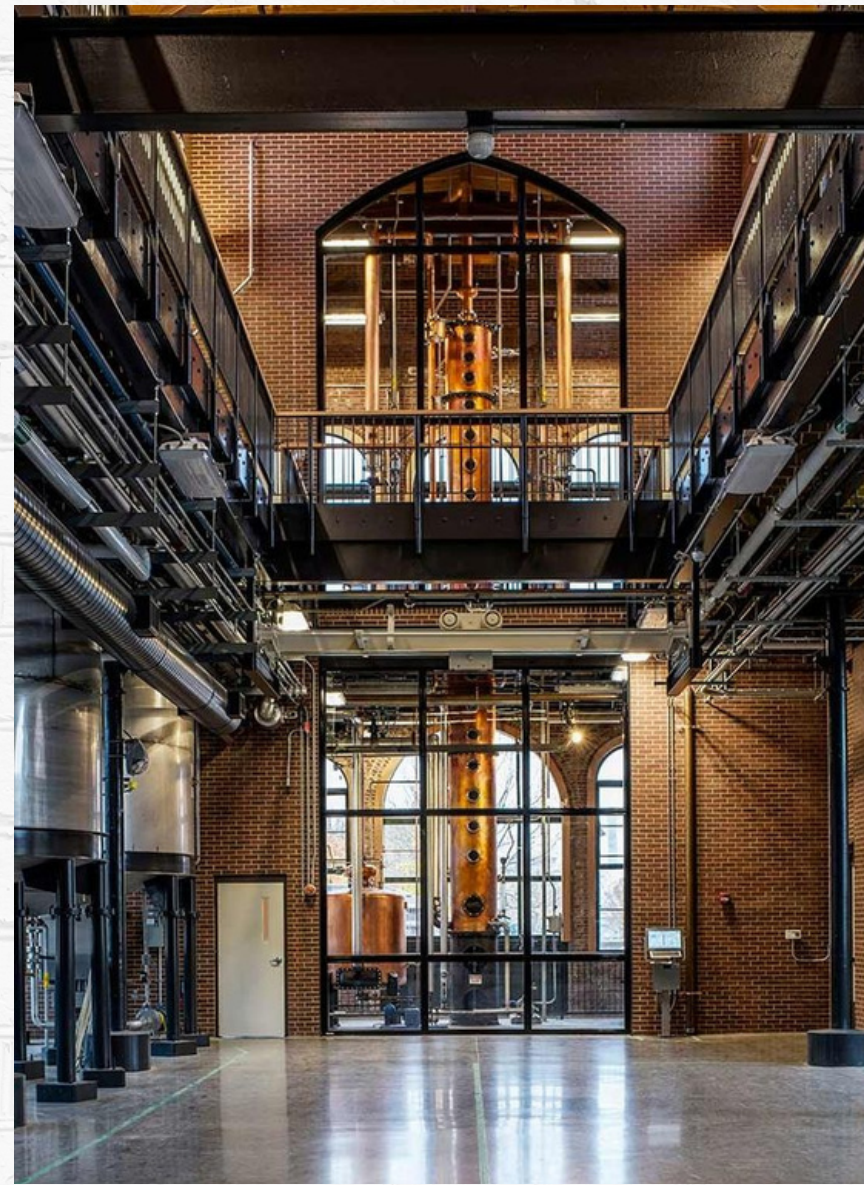
# ENTRANCE



## LOOK & FEEL

LOCATED ON THE GROUND FLOOR WITH PRIME STREET ACCESS. THE TAVERN BAR & SOCIAL AIMS TO BE JVC'S NEW HOTSPOT HANGOUT TARGETING THE COMMUNITY TO COME TOGETHER TO EAT, DRINK & SOCIALIZE.

THE TAVERNS CONCEPT WAS INSPIRED BY NEW YORK'S MEATPACKER DISTRICT WHERE ABANDONED WAREHOUSES AND FACTORIES ARE REJUVENATED AND CONVERTED INTO PRIME F&B SPACE. BRICKS, STEEL & LOTS OF NATURAL LIGHT TO GIVE THE TAVERN A RUSTIC YET MODERN DESIGN.

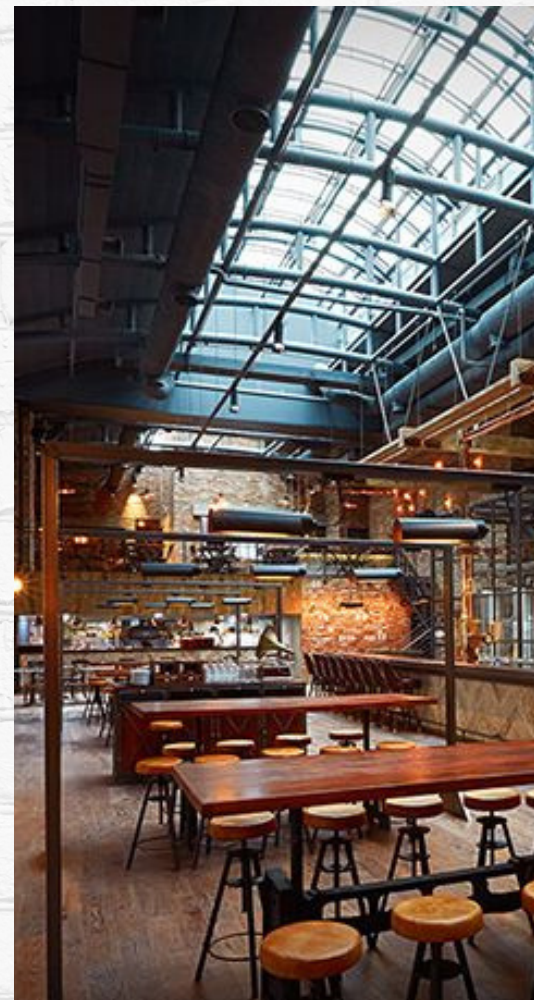
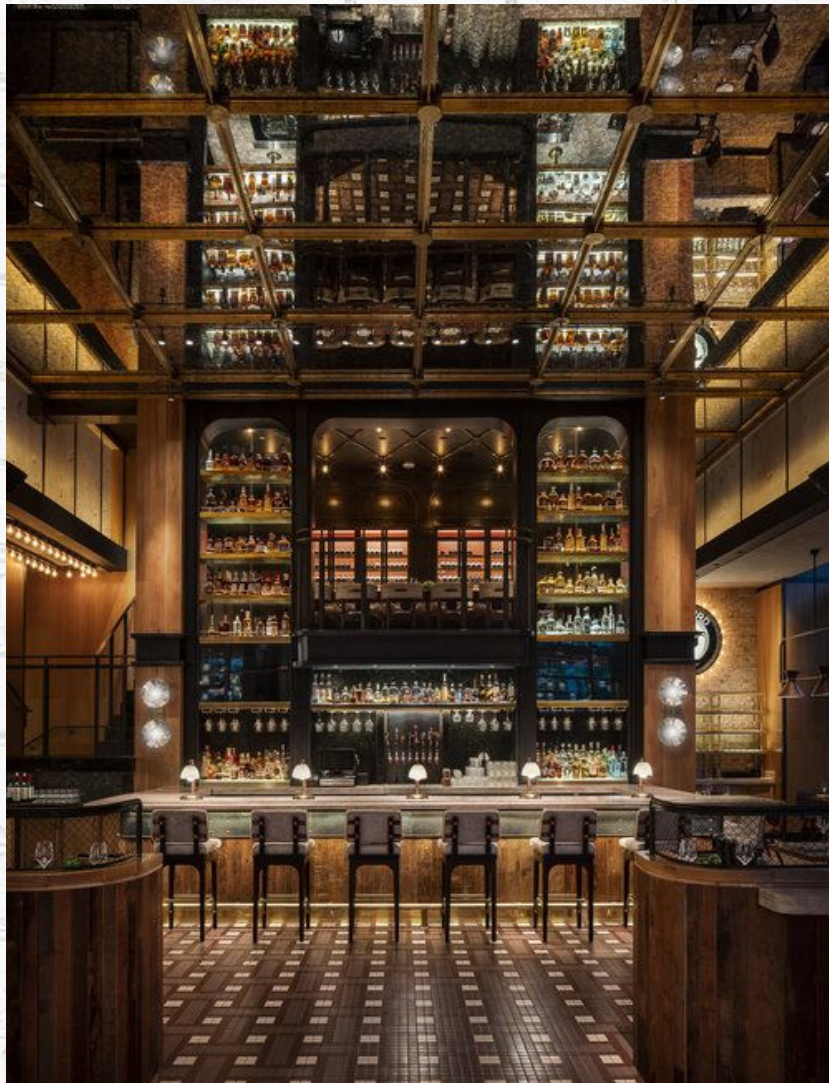




## FOOD

GOURMET GASTROPUB BOUGHT TO YOU BY  
RENOWNED INTERNATIONAL CHEF WHO HAS  
ALREADY WON EVERY AVAILABLE FOOD  
RELATED AWARD IN THE UAE.





## DRINKS

AS THE LOCAL NEIGHBOURHOOD HANGOUT, VOLUME IS THE KEY FOR THE TAVERNS F&B OPERATION. WITH A LARGE FOCUS ON HOPS, WINES & CRAFTY COCKTAILS. AFTER WORK BEERS, DATE NIGHT, OR BIRTHDAY CELEBRATIONS FOR THE NIGHT, THE MENU AT TAVERN HAS IT ALL!

# SITE MAP

GOURMET GASTROPUB CUISINE BROUGHT TO YOU BY A RENOWNED INTERNATIONAL CHEF WHO HAS ALREADY WON EVERY AWARD AVAILABLE IN THE CATEGORY FOR DUBAI & UAE.



## HOTEL COMPONENTS

-  F.O.H. ENTRANCES
-  B.O.H. CIRCULATIONS (DEDICATED FOR 3RD PODIUM RETAIL SHOPS)
-  B.O.H. CIRCULATIONS (DEDICATED FOR HOTEL)
-  HOTEL BACK OFFICES
-  SALON & LOUNGE (RETAIL) - 185 SQMT.
-  INDIVIDUAL RETAIL SHOPS - RETAIL 4 - 786 SQMT.



# *Serenity*

SALON

THE UAE'S INAUGURAL LICENSED SALON, A SEAMLESS BLEND OF CONTEMPORARY CHIC AND ULTIMATE CHILL.

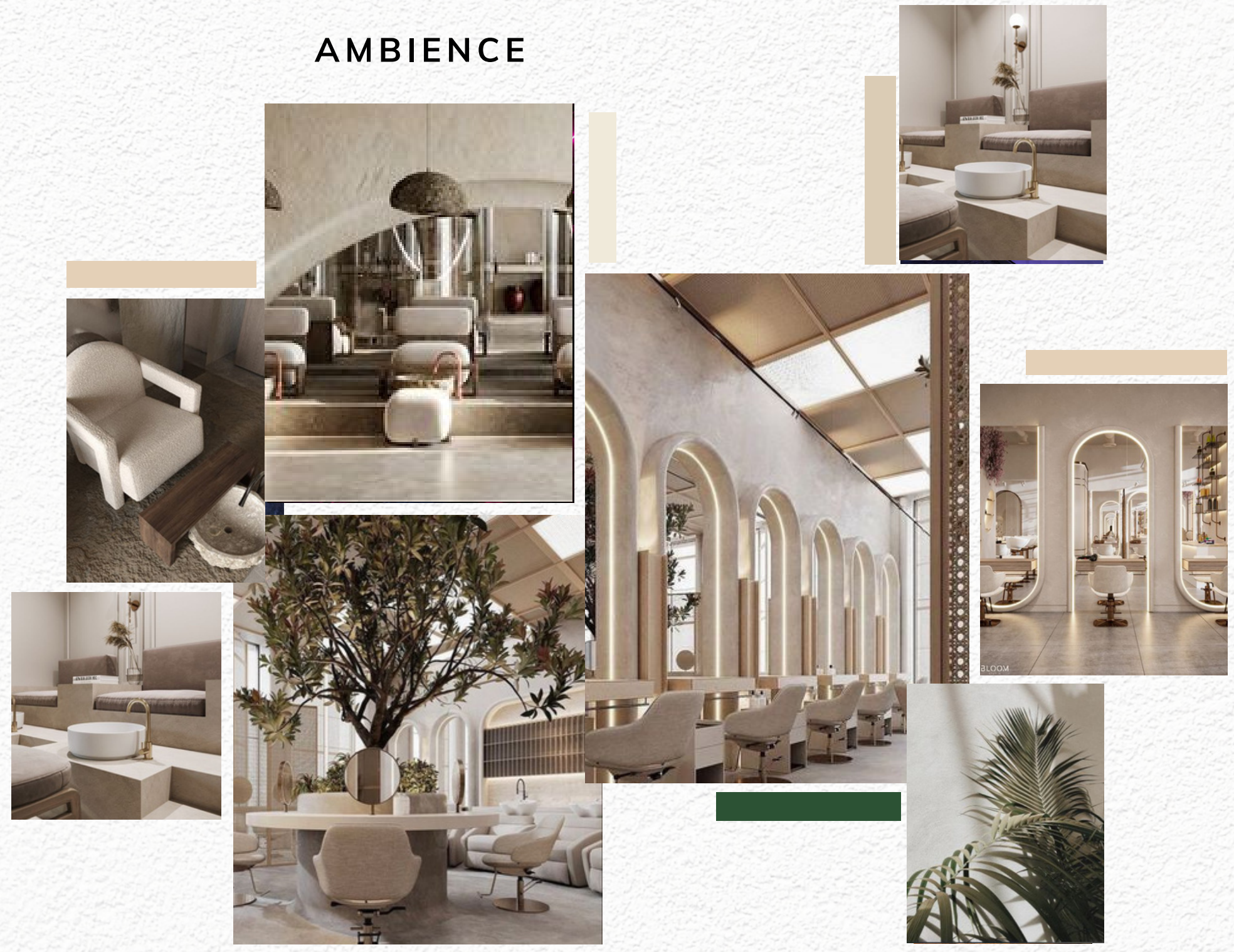
STEP INTO A WORLD WHERE YOU CAN INDULGE IN TOP-NOTCH BEAUTY TREATMENTS WHILE SAVOURING YOUR FAVORITE DRINKS.

IT'S THE EPITOME OF A SUAVE, HIGH-END ADVENTURE WHERE OPULENCE AND TRENDINESS UNITE. ELEVATE YOUR BEAUTY GAME WITH US AND IMMERSE YOURSELF IN A PROFOUND SENSE OF SERENITY LIKE NEVER BEFORE.



ENTRANCE

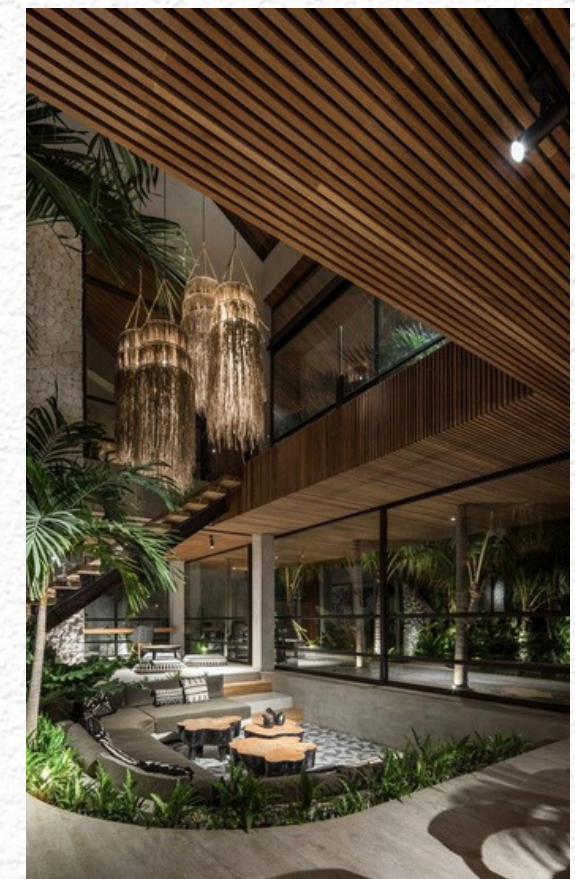
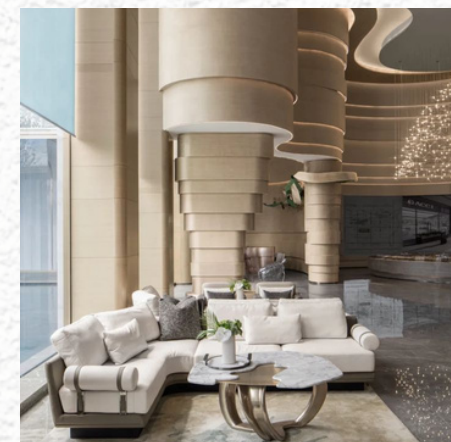
AMBIENCE





## VENUE

SERENITY WELCOMES YOU TO A SANCTUARY OF SIMPLICITY AND SOPHISTICATION. TIMELESS NUDE COLORS – MODERN SHADES OF OFF WHITE, CREAM, AND BEIGE, ACCENTUATED BY SUBTLE GREENERY AND WOODEN ELEMENTS. THE MINIMALIST DESIGN CREATES A CALMING AMBIANCE, ALLOWING YOU TO ESCAPE THE HUSTLE AND UNWIND IN AN ATMOSPHERE OF PURE ELEGANCE.



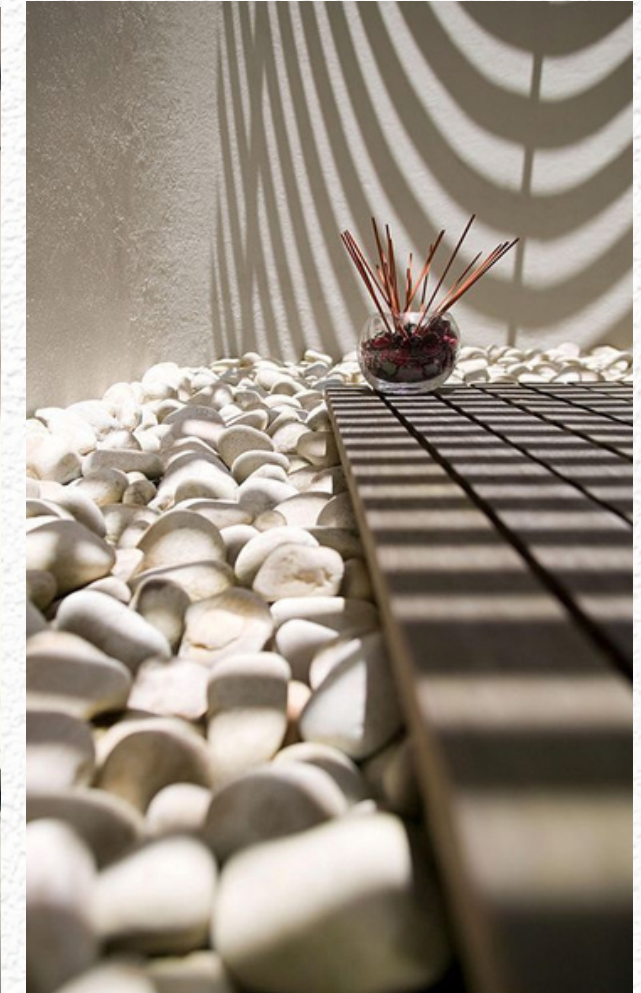
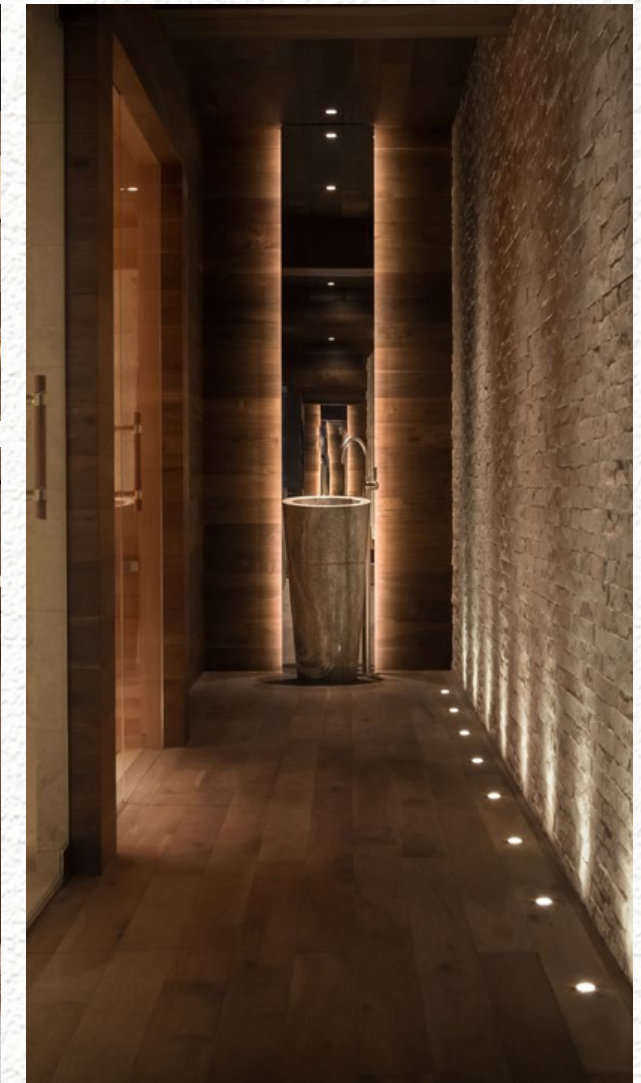
## DECOR

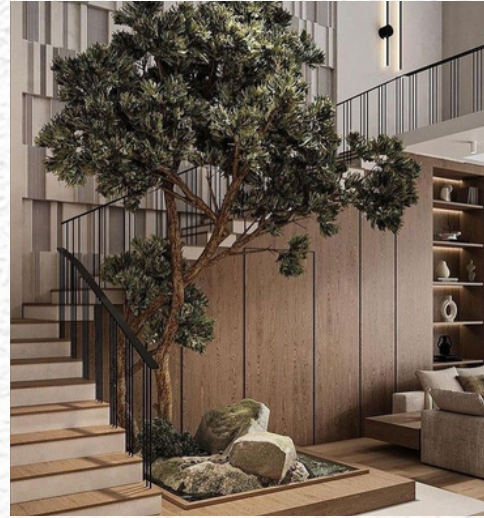
SERENITY'S DECOR STRIKES A PERFECT BALANCE BETWEEN INSTAGRAMMABLE CHARM AND MODERN CLASS. WITH CLEAN LINES AND UNDERSTATED ELEGANCE, EVERY CORNER IS AN INVITATION TO CAPTURE MOMENTS OF TRANQUILITY AND BEAUTY. OUR COMMITMENT TO SIMPLICITY ENSURES THAT YOUR EXPERIENCE AT SERENITY IS NOT JUST LUXURIOUS BUT ALSO VISUALLY DELIGHTFUL.



## INTERIOR

OUR INTERIOR IS METICULOUSLY DESIGNED TO MAKE YOU FEEL NOT JUST PAMPERED BUT TRULY COMFORTABLE. OUR SPACE IS A REFLECTION OF TRANQUILITY AND SIMPLICITY, ENSURING THAT EVERY ELEMENT CONTRIBUTES TO A SENSE OF EASE AND RELAXATION. THE INTERIOR OF SERENITY IS CRAFTED TO CREATE A WARM AND INVITING ENVIRONMENT, MAKING YOUR VISIT A TRULY COMFORTABLE AND A REVITALISING EXPERIENCE.

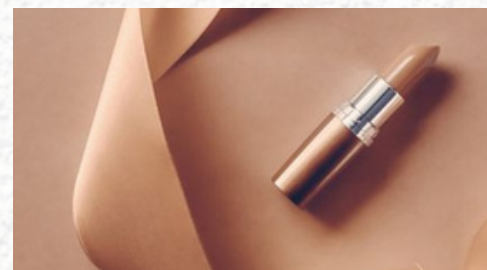
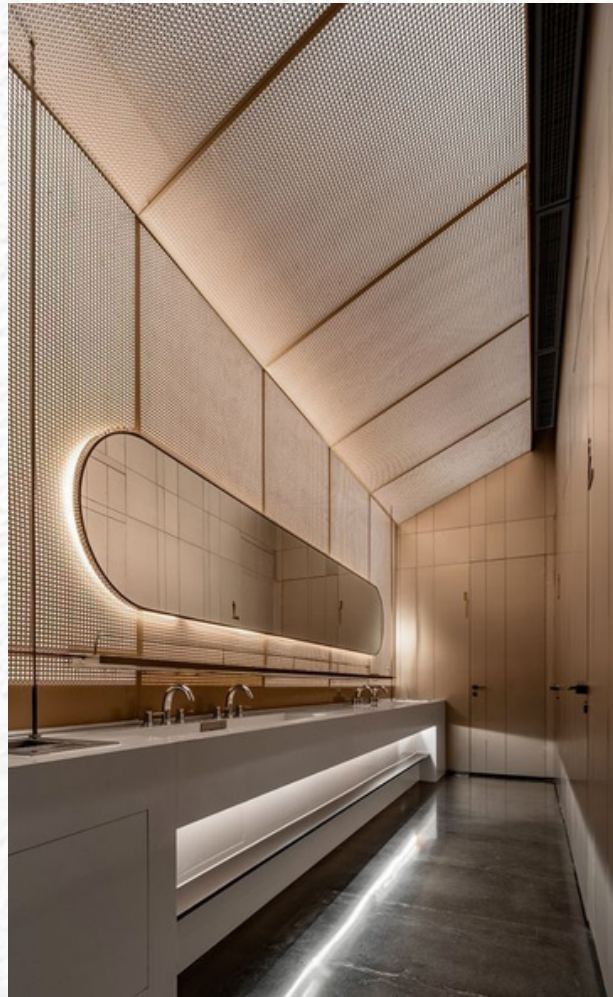
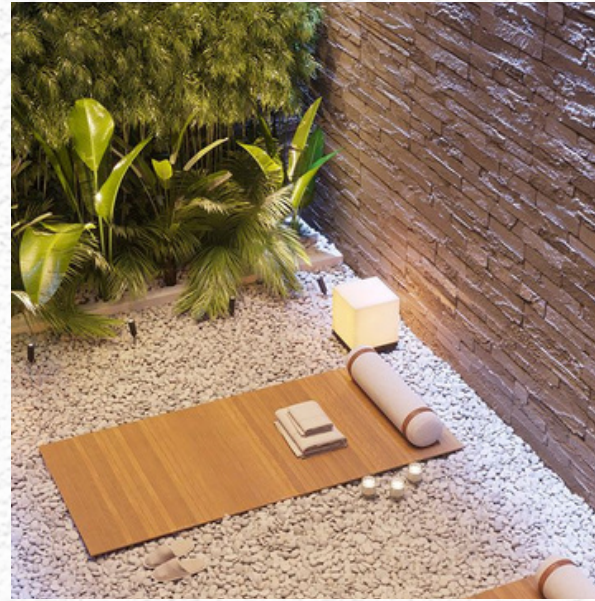




## DRINKS

RAISE A GLASS TO THE FIRST LICENSED SALON IN THE UAE AT SERENITY'S BAR. OUR DRINK MENU BOASTS EXPERTLY CRAFTED COCKTAILS AND A CURATED SELECTION OF BEVERAGES DESIGNED TO ENHANCE YOUR SALON EXPERIENCE. FROM REVITALIZING ELIXIRS TO CLASSIC TEAS AND REFRESHING JUICES, OUR DRINK OPTIONS ARE THOUGHTFULLY CHOSEN TO

ADD A TOUCH OF LUXURY TO YOUR VISIT. SIP, UNWIND, AND CELEBRATE THIS UNIQUE EXPERIENCE WITH US AS WE REDEFINE BEAUTY AND RELAXATION IN THE HEART OF THE JVC. CHEERS TO A NEW ERA OF INDULGENCE AT SERENITY!



## SERVICES & LAVATORY

DISCOVER A HAVEN FOR ALL YOUR BEAUTY NEEDS AT SERENITY. OUR FOCUS IS ON SIMPLICITY AND CLASS IN EVERY SERVICE WE OFFER. FROM EXPERT HAIR STYLING TO METICULOUS NAIL CARE AND INDULGENT MANI-PEDIS, SERENITY IS DEDICATED TO PROVIDING A SEAMLESS AND CLASSY EXPERIENCE. OUR PROFESSIONALS ARE COMMITTED TO ENHANCING YOUR NATURAL BEAUTY WITH PRECISION AND CARE, ENSURING THAT YOUR VISIT IS A TIMELESS CELEBRATION OF SELF-CARE.

# SITE MAP



## HOTEL COMPONENTS

-  F.O.H. ENTRANCES
-  B.O.H. CIRCULATIONS (DEDICATED FOR 3RD PODIUM RETAIL SHOPS)
-  B.O.H. CIRCULATIONS (DEDICATED FOR HOTEL)
-  HOTEL BACK OFFICES
-  SALON & LOUNGE (RETAIL) - 185 SQMT.
-  INDIVIDUAL RETAIL SHOPS - RETAIL 4 - 786 SQMT.



*Olivia*  
JAZZ HANGOUT

OLIVIA IS THE BEST KEPT SECRET FOR THOSE SEEKING A LATE-NIGHT JAZZ FIX WITH AN ELEGANT AMBIANCE.

WITH ITS SOULFUL JAZZ TUNES, LIP-SMACKING CUISINE, AND SNUG ATMOSPHERE, OLIVIA IS SOON TO BE THE TALK OF THE TOWN.

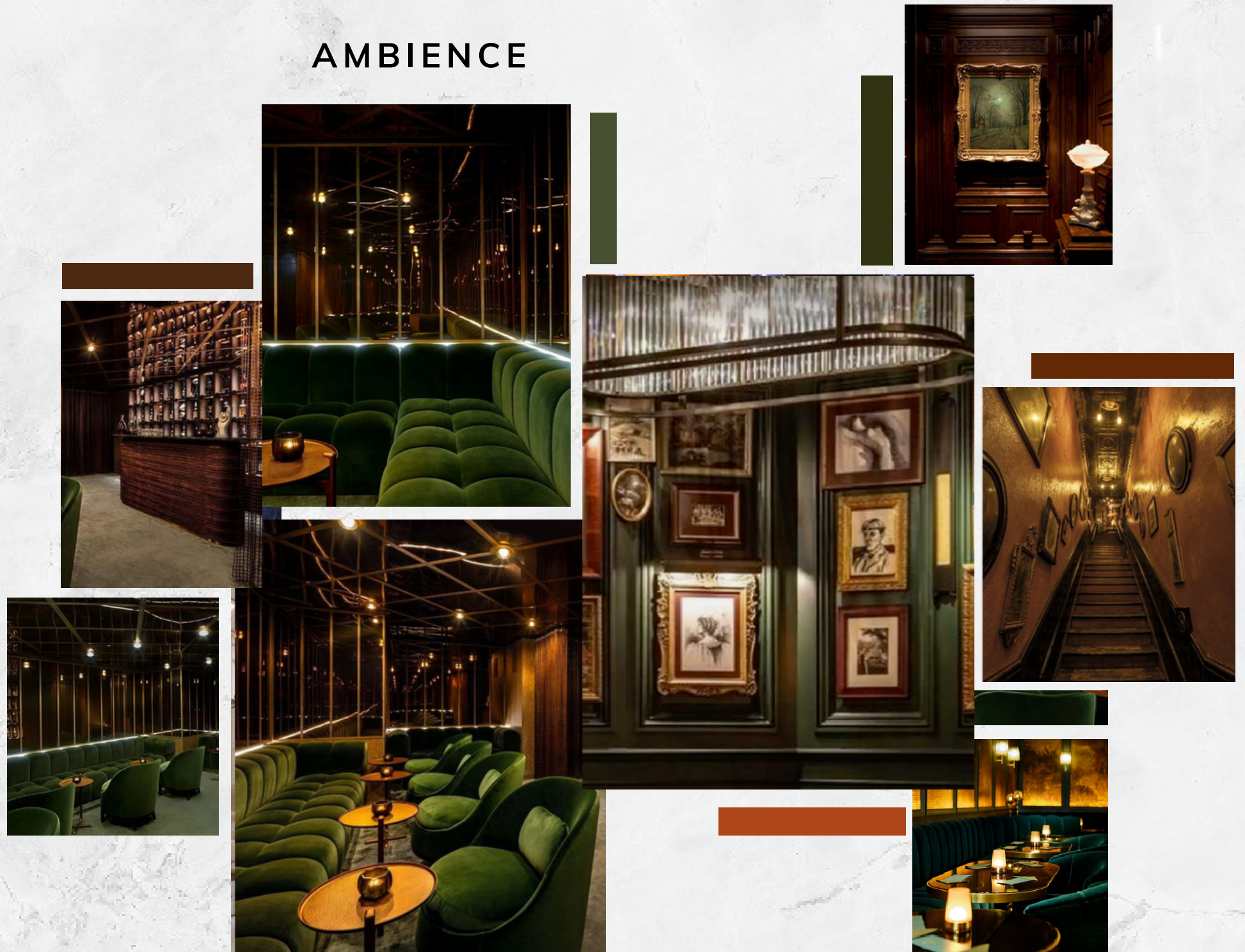
INDULGE IN THE COMFORTS OF HOMEMADE NEW ORLEANS CUISINE

CONCEPT WILL BENEFIT FROM FOOTFALL AT ALL HOURS OF THE DAY, WHETHER THAT EARLY LUNCH OR LATE NIGHT DRINKS, OLIVIA IS SUITED FOR ALL HOURS OF THE DAY



ENTRANCE

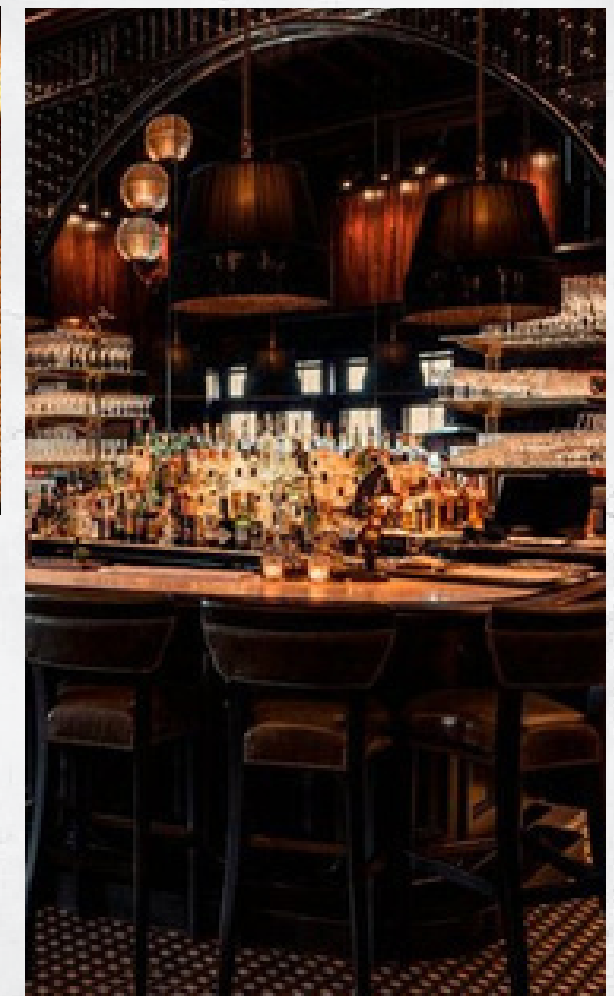
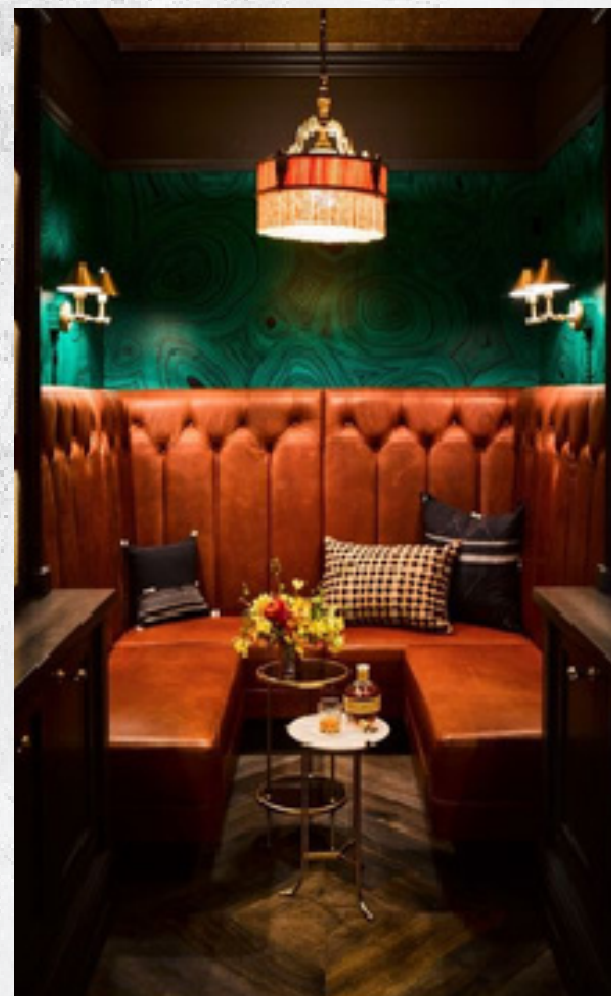
AMBIENCE





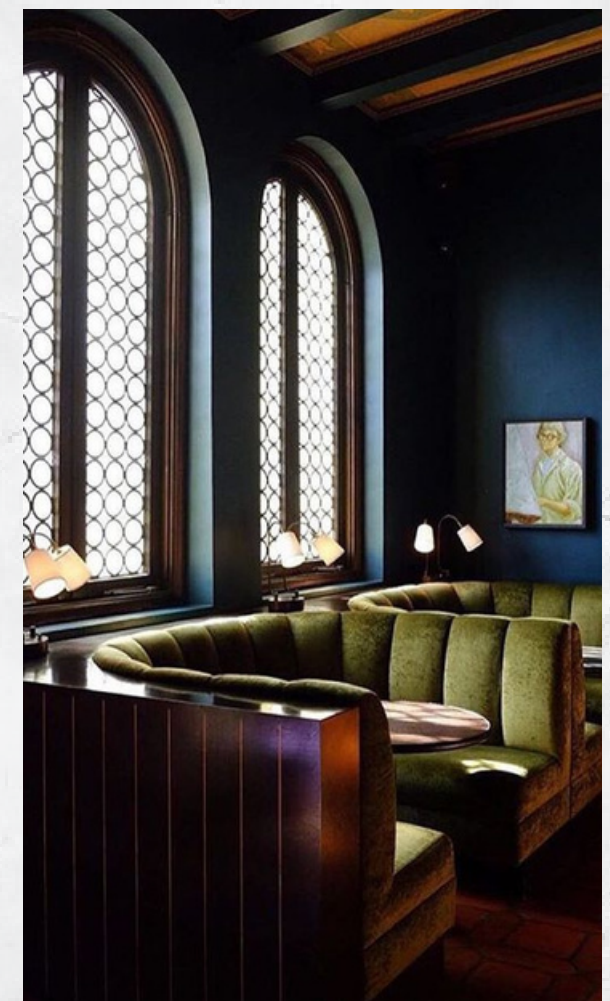
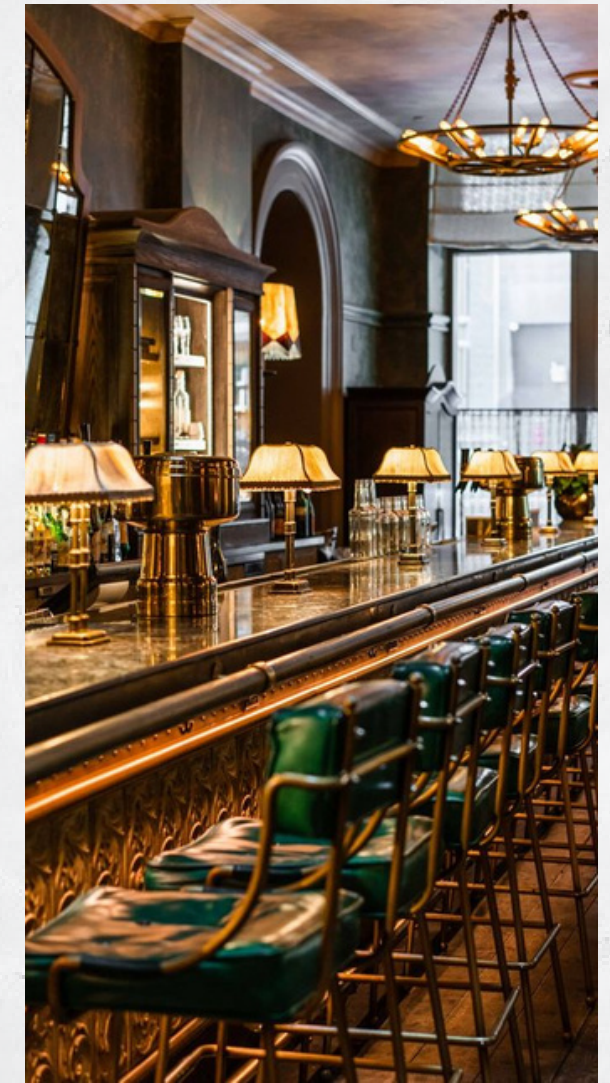
## VENUE

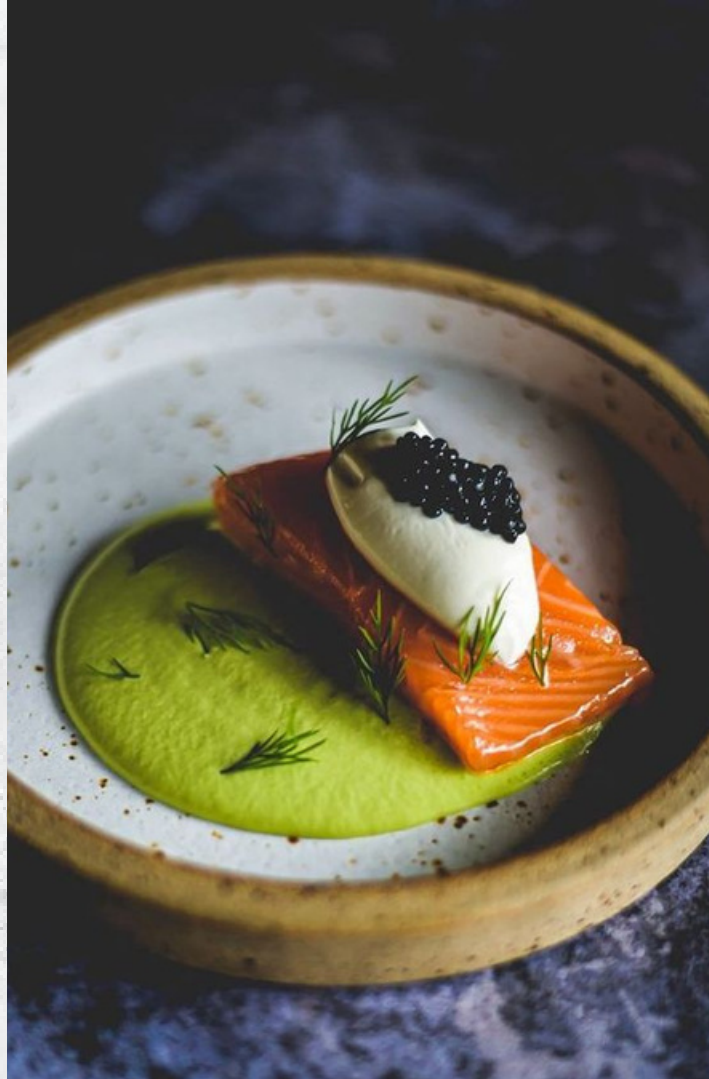
A SECRET ENTRANCE, WELCOMED BY AN ERA OF CLASS, ANTIQUE ART, CLASSIC COCKTAILS, STYLISH FURNITURE AND DECOR WITH A COMFORTABLE WARM SETTING, FEATURING JAZZ BANDS, SOLO ACTS, AND FUNKY ENTERTAINMENT



## DECOR

AN UPMARKET, PROHIBITION-STYLE SPEAKEASY IS A UNIQUE AND STYLISH ESTABLISHMENT THAT TRANSPORTS YOU BACK TO THE ERA OF THE 1920S. THIS TYPE OF BAR IS KNOWN FOR ITS VINTAGE DECOR AND AMBIANCE, WHICH INCLUDES DIM LIGHTING, VINTAGE FURNITURE, AND CLASSIC JAZZ MUSIC PLAYING SOFTLY IN THE BACKGROUND.

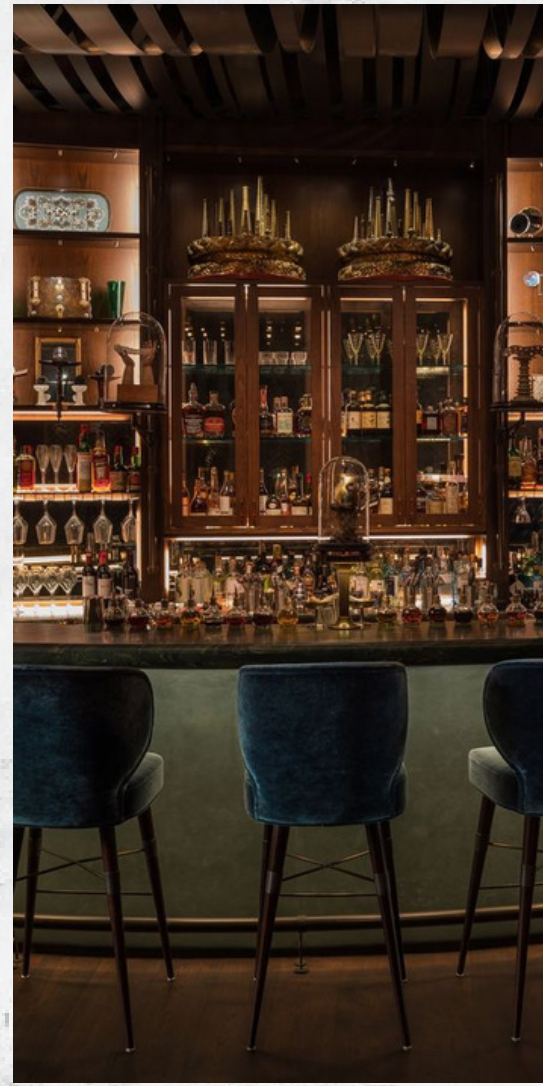




## FOOD

HOME MADE NEW ORLEANS CUISINE, WARM MEATY SUCCULENT AND PACKED WITH FLAVOR, IS A TRUE DELIGHT FOR ANYONE WHO LOVES FOOD. WHETHER YOU'RE A FAN OF SPICY JAMBALAYA, HEARTY GUMBO, OR SAVORY CRAWFISH ETOUFFEE, THERE'S SOMETHING FOR EVERYONE IN THE RICH AND DIVERSE CUISINE OF NEW ORLEANS..

FROM SLOW-COOKED, FROM FALL-OFF-THE-BONE LAMB ROAST, TO PERFECTLY SEASONED RED BEANS AND RICE, THE FLAVORS OF NEW ORLEANS COME TO LIFE IN EVERY BITE. SO IF YOU'RE LOOKING FOR A TASTE OF THE BIG EASY, ENJOY THE WARM, MEATY, SUCCULENT FLAVORS OF THIS BELOVED CUISINE.



## DRINKS

CLASSY COCKTAILS MADE BY RENOWNED MIXOLOGISTS INFUSING NEW ORLEANS FLAVORS WITH CLASSIC RECIPES IS WHAT YOU CAN EXPECT AT THIS UPSCALE BAR. THE ATMOSPHERE IS SOPHISTICATED YET WELCOMING, WITH PLUSH SEATING AND DIM LIGHTING THAT SETS THE PERFECT MOOD FOR A NIGHT OUT WITH FRIENDS OR A ROMANTIC DATE. THE BAR ALSO OFFERS A CURATED SELECTION OF WINES AND CRAFT BEERS, AS WELL AS SMALL PLATES TO COMPLEMENT YOUR DRINKS.

WHETHER YOU'RE A SEASONED COCKTAIL AFICIONADO OR JUST LOOKING TO TRY SOMETHING NEW, THIS BAR IS SURE TO IMPRESS. COME AND SAVOR THE TASTE OF NEW ORLEANS IN EVERY SIP.

# SITE MAP



## HOTEL COMPONENTS

-  F.O.H. ENTRANCES
-  B.O.H. CIRCULATIONS (DEDICATED FOR 3RD PODIUM RETAIL SHOPS)
-  B.O.H. CIRCULATIONS (DEDICATED FOR HOTEL)
-  HOTEL BACK OFFICES
-  SALON & LOUNGE (RETAIL) - 185 SQMT.
-  INDIVIDUAL RETAIL SHOPS - RETAIL 4 - 786 SQMT.



AN IMMERSIVE LATE NIGHT BAR AND LOUNGE

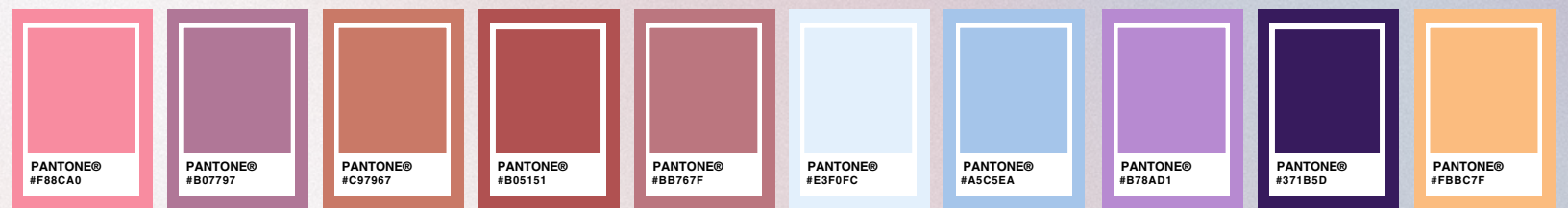
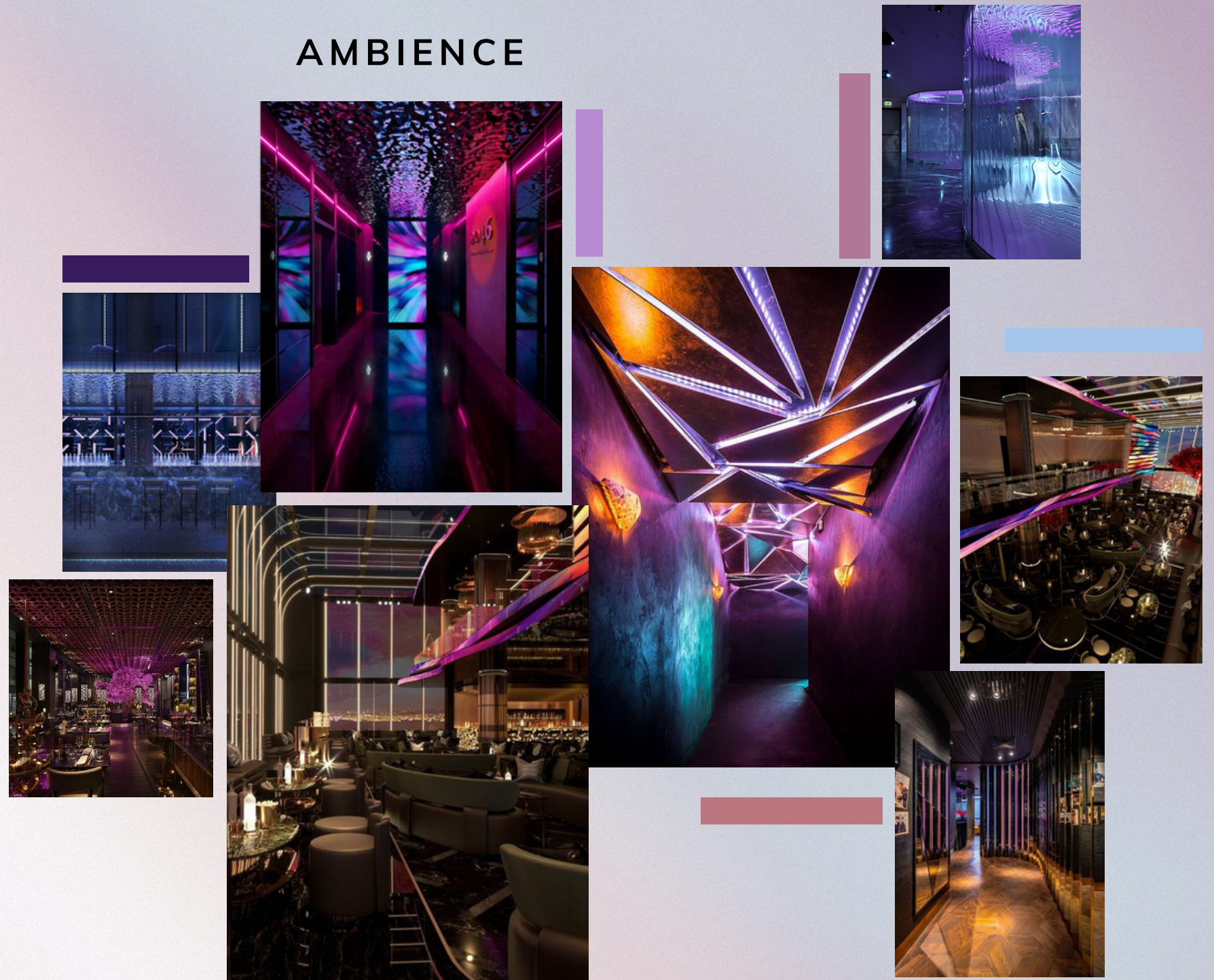
LIQUID RHYTHM IS THE PERFECT SPOT FOR THE NIGHT OWLS WHO WANT TO DANCE THE NIGHT AWAY TO THE CITY'S TOP DJs. THIS BAR AND LOUNGE IS DESIGNED TO ATTRACT THE AFTER-DINNER CROWD.

INVESTORS CAN EXPECT A LUCRATIVE RETURN ON INVESTMENT FROM THIS CONCEPT, GIVEN ITS POTENTIAL TO GENERATE SUBSTANTIAL CUSTOMER TRAFFIC AND HIGH PER-CUSTOMER SPENDING, ALL WHILE MAINTAINING LOW COSTS OF GOODS.



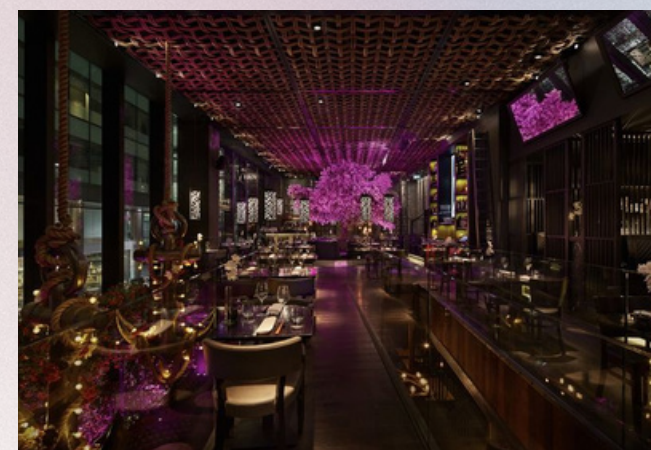
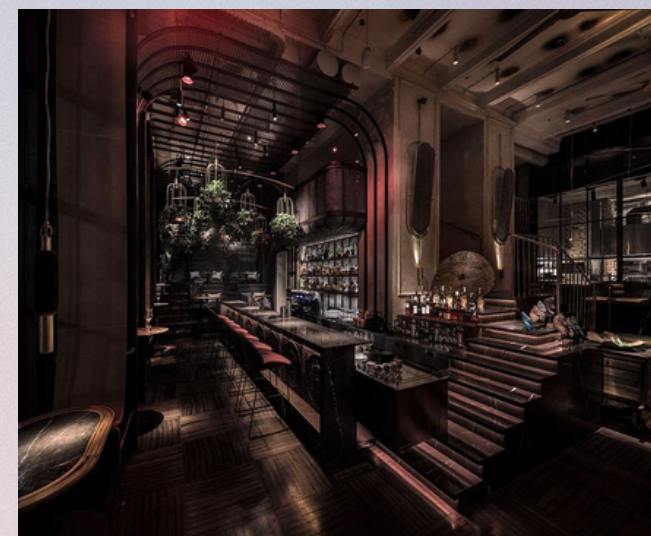
ENTRANCE

AMBIENCE



## VENUE

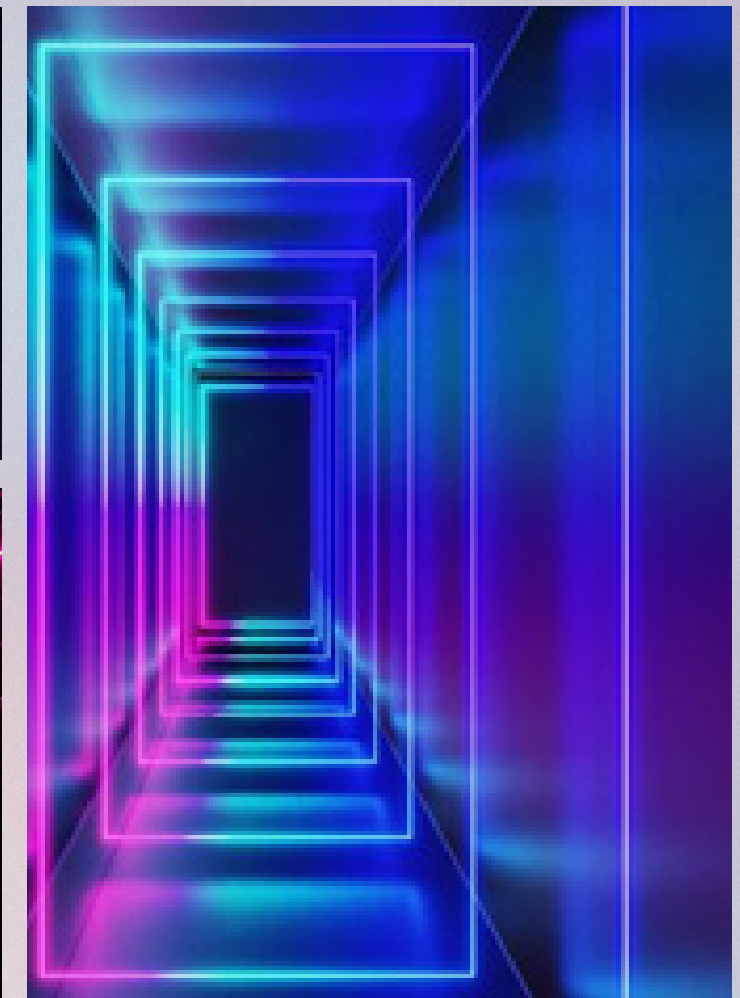
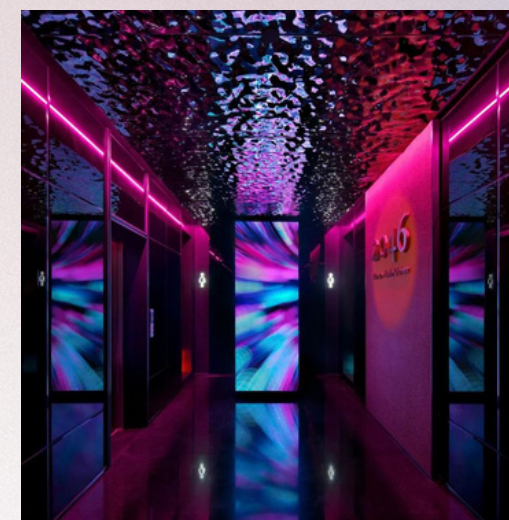
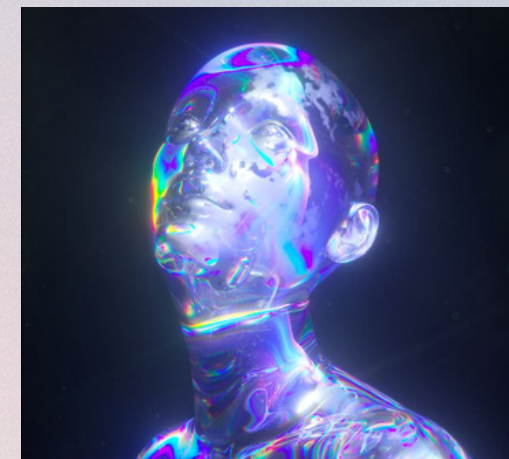
LIQUID RHYTHM, THE IMMERSIVE LATE NIGHT DESTINATION THAT COMBINES THE RHYTHM OF MUSIC WITH THE FLOW OF LIQUID & RHYTHM. WITH EACH NIGHT CAPTURING THE AUDIENCE OF MUSIC LOVERS OF DIFFERENT GENRE'S FROM A RANGE OF THE GREATEST LOCAL TALENT. THINK STATE OF THE ART DESIGN, INTERACTIVE LIGHTING WITH FUTURISTIC MUSEUM STYLE DECOR, COMBINED WITH THE HIGHEST QUALITY SOUND TO KEEP YOU DANCING ALL NIGHT LONG.

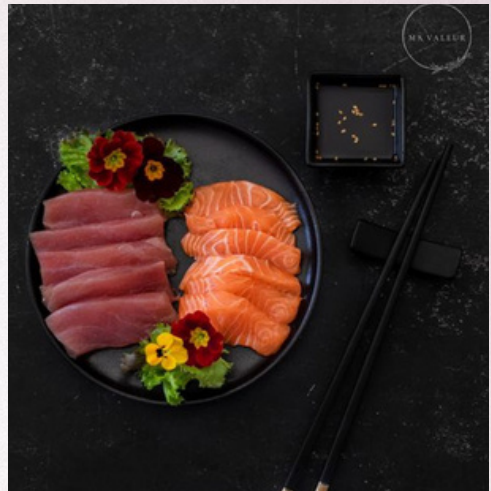
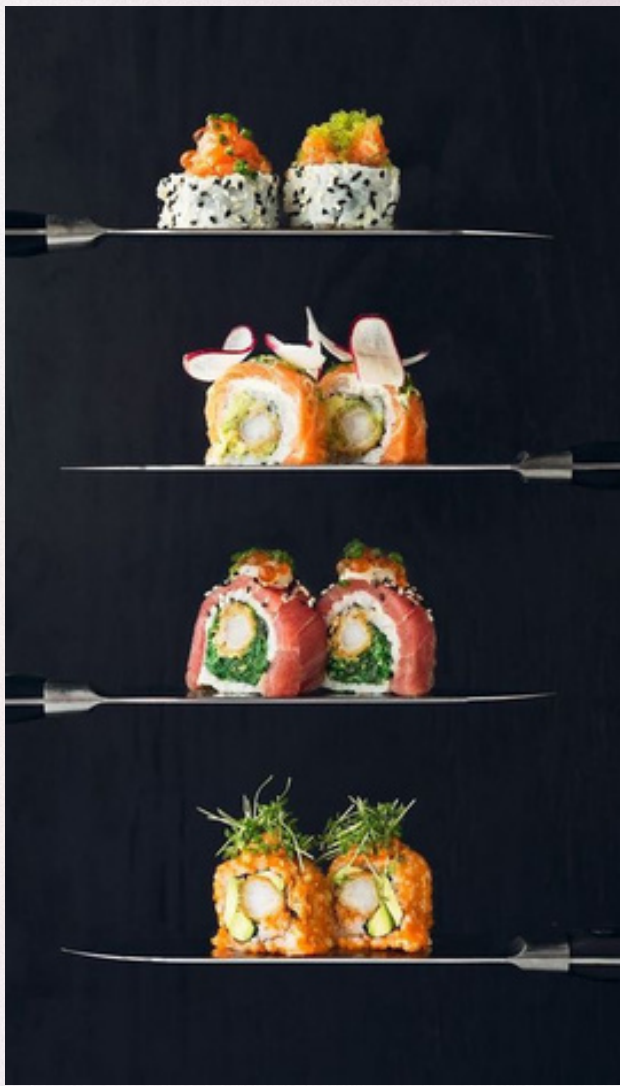




## DECOR

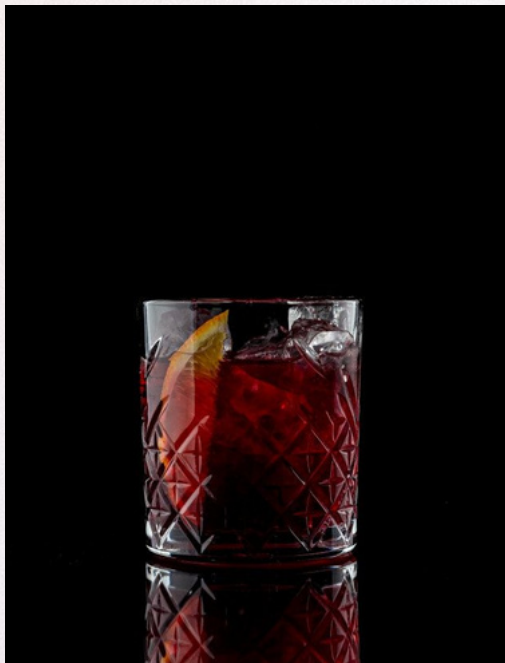
LIQUID RHYTHM IS A ONE OF A KIND VISUALLY STUNNING DESTINATION WITH DETAILS IN EVERY CORNER, THINK LIQUID FLOWING BARS, WATER INFUSED LIGHTING EFFECTS, MOTION GRAPHICS, MOVING DECORATIONS, IMMERSIVE PAINTINGS, ALL WHILE DANCING THE NIGHT AWAY TO CREATE A UNIQUE CONCEPT AS THE FIRST OF ITS KIND FOR AN UNFORGETTABLE EXPERIENCE.





## FOOD

AT LIQUID RHYTHM, OUR MENU BLENDS JAPANESE-INSPIRED DISHES WITH A CONTEMPORARY TOUCH. ENJOY ARTFULLY PRESENTED SUSHI ROLLS AND FLAVORFUL SHARING PLATES, WITH INTERACTIVE SERVINGS TO MATCH THE ENERGY OF THE VENUE.



## DRINKS

THERE'S NOTHING SHORT OF LIQUID MASTERY AT THE BAR. FROM REVAMPED CLASSICS TO SIGNATURE CREATIONS THAT MIRROR THE CLASS OF THE VENUE. OUR LIQUID MASTERS HAVE CRAFTED A BEVERAGE MENU THAT IS FULL OF FLAVOUR, COLOURS & INTERACTIVE FLAIR!

# SITE MAP



**SPECIALITY 1**  
7244 SQFT

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4639 SQFT.

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3143 SQFT.

**SPECIALITY 9**  
4876 SQFT.

**SPECIALITY 10**  
2250 SQFT.

- FRONT OF HOUSE CIRCULATION
- PRIVATE ESCALATOR DIRECT FROM GROUND LEVEL
- BACK OF HOUSE CIRCULATION